

PRESENTED BY:



# REVERE BEACH International Sand Sculpting FESTIVAL

JULY 25-27, 2025

PARTNERSHIP OPPORTUNITIES

# JULY 25-27, 2025 - REVERE BEACH, MA



## REVERE BEACH International Sand Sculpting FESTIVAL

The Revere Beach International Sand Sculpting Festival is a renowned annual event that transforms the shores of Revere Beach into an awe-inspiring boardwalk and open-air festival. Celebrating its 21st year in 2025, this festival gathers world-class sand sculptors who showcase their incredible talents to hundreds of thousands of visitors each year.

Drawing diverse audiences and families from all over the world, the festival is a vibrant celebration of artistry, culture, and community. Beyond the sand sculptures, the event features over 75 food vendors, food trucks, and exhibitors, live music, interactive activities, amusement rides, fireworks, and a vibrant atmosphere, creating a memorable experience for attendees of all ages.

As a beloved tradition, the festival serves as a testament to the power of creativity and collaboration, fostering a sense of unity and appreciation for the arts along the picturesque coastline of Revere Beach.



### 2024 FESTIVAL RECAP VIDEO



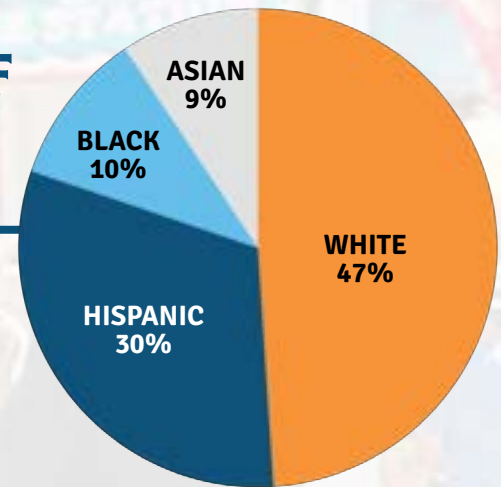
# 2024 EVENT DEMOGRAPHICS



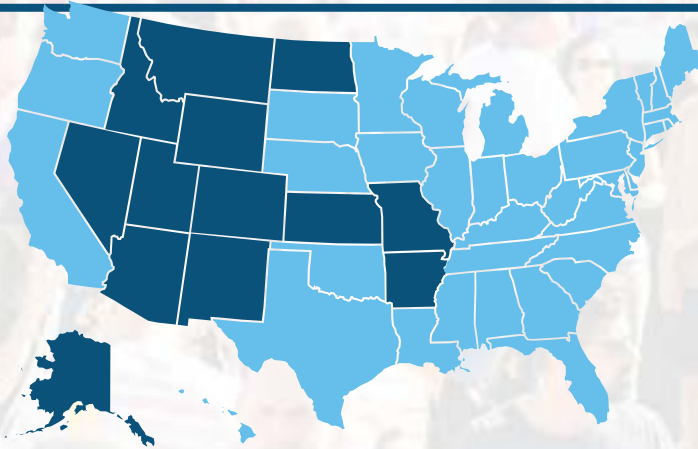
**AVG. LENGTH  
OF STAY**



**AVG. AGE OF  
ATTENDEES**



**VISITORS  
FROM  
OVER 35  
DIFFERENT  
STATES**



**VISITORS  
FROM  
OVER 14  
DIFFERENT  
COUNTRIES**



## SOCIAL MEDIA BY THE NUMBERS

**SOCIAL REACH OF OVER 1.62  
MILLION IN JULY 2024**

**OVER 46K UNIQUE SOCIAL VISITS  
DURING THE 2024 FESTIVAL**

**OVER 1400 NEW LIKES AND  
FOLLOWS IN JULY 2024**

**SOCIAL REACH OF OVER  
4.9 MILLION IN 2024**

**OVER 120K UNIQUE SOCIAL VISITS  
DURING THE 2024 FESTIVAL**

## 2024 VENDOR NUMBERS



**77** UNIQUE FOOD TRUCKS, FOOD VENDORS,  
& SPONSOR ACTIVATIONS

**10** NEW FOOD TRUCKS **9** NEW FOOD VENDORS

**20** NEW VENDORS IN THE BEACH SHOPS PAVILION

## WEB DATA

**37,733 UNIQUE PAGE VIEWS  
25,353 UNIQUE SESSIONS**



# SPONSORSHIP OPPORTUNITIES

The Revere Beach International Sand Sculpting Festival is a renowned annual event that transforms the shores of Revere Beach into an awe-inspiring boardwalk and open-air festival. Celebrating its 21st year in 2025, this festival gathers world-class sand sculptors who showcase their incredible talents to hundreds of thousands of visitors each year.

## SPONSOR OPPORTUNITIES

- Unique logo integration
- Custom branded sand sculpture
- Unique event announcements including company name
- Promotional contests
- Promotional giveaways

## LEAD GENERATION

- Gather valuable marketing data
- Conduct surveys to test products/services
- Generate new sales leads

## ON-SITE STREET TEAM

- Field marketing team on-site interacting with attendees
- Access to engage with attendees
- Interactive demonstrations

## INTERACTIVE ATTENDEE EXPERIENCES

- Create a custom experience for all attendees
- Opportunity to feature live performances, skydiving teams, sports demonstrations, photo booth/photo scene, demonstrations and much more

## EXHIBITION BOOTHS

- Unique on-site brand presence
- Launch a new product or brand extension
- Sell products and services
- Engage with potential new customers
- Create a custom booth aligning with your brand

## DIGITAL MARKETING

- Logo featured on RBP social media sites
- Comprehensive social media campaigns
- Company tagged in social media sites
- Company included in email campaigns

## VIP HOSPITALITY OPPORTUNITIES

- Exclusive VIP access to viewing areas, reserved parking, and more
- Access to the exclusive beachside VIP party
- Exclusive networking opportunities
- Take-home limited-edition festival memorabilia or merchandise



- **Exclusive naming rights for the 2025 Revere Beach International Sand Sculpting Festival**
- **Logo Included on all marketing collateral including but not limited to:**
  - Event Website
  - Event Flyers
  - Newspaper Ads/Articles
  - Billboards
  - Social Content Through Media Partners
  - TV Commercials/News Hits
- **Logo prominently featured on all event signage including but not limited to:**
  - Centerpiece Sculpture
  - Sculptor Pits
  - Stage Signage
  - Wayfinding Signage
- **Opportunity to have a custom stand-alone sculpture designed and built which can be used as:**
  - Photo Scene for Attendees
  - Background for Sponsor Activation
  - Plus Much More!
- **Social Media Opportunities and Benefits**
  - Company logo included in every social media post from the Revere Beach Partnership
  - Company tagged in every social post from the Revere Beach Partnership
  - Opportunity to have up to 5 dedicated social posts from the Revere Beach Partnership
- **Email Marketing Opportunities**
  - Company logo included in every email blast from the Revere Beach Partnership
  - Company linked in every email blast from the Revere Beach Partnership
  - Opportunity to have up to 3 dedicated email blasts from the Revere Beach Partnership
- **On-site activations**
  - Opportunity to have up to 500 square feet of activation space in a high-traffic area.
- **VIP Opportunities**
  - 50 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.
  - 25 VIP parking passes to be used on any day of the festival.
  - 50 Inside ropes access tickets to view and take pictures with sculptures\*

*\*Access only available on Sunday following the conclusion of the competition*



- **Exclusive sponsor of the Saturday night fireworks display**
  - Company name included in all pre-firework PA announcements
  - Company logo included on all firework promotional materials including but not limited to;
    - Event Flyers
    - Social Media
    - Event Marketing
    - Press Releases
- **Logo Included on key marketing collateral including but not limited to:**
  - Event Website
  - Event Flyers
  - Newspaper Ads/Articles
  - Billboards
  - Social Content Through Media Partners
  - TV Commercials/News Hits
- **Logo prominently featured on all event signage including but not limited to:**
  - Centerpiece Sculpture
  - Sculptor Pits
  - Stage Signage
  - Wayfinding Signage
- **Opportunity to have a custom stand-alone sculpture designed and built which can be used as:**
  - Photo Scene for Attendees
  - Background for Sponsor Activation
  - Plus Much More!
- **Social Media Opportunities and Benefits**
  - Company logo included in select social media posts from the Revere Beach Partnership
  - Company tagged in select social posts from the Revere Beach Partnership
  - Opportunity to have up to 3 dedicated social posts from the Revere Beach Partnership
- **Email Marketing Opportunities**
  - Company logo included in select email blasts from the Revere Beach Partnership
  - Company linked in select email blast from the Revere Beach Partnership
  - Opportunity to have up to 2 dedicated email blasts from the Revere Beach Partnership
- **On-site activations**
  - Opportunity to have up to 300 square feet of activation space in a high-traffic area.
- **VIP Opportunities**
  - 40 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.
  - 20 VIP parking passes to be used on any day of the festival.
  - 40 Inside ropes access tickets to view and take pictures with sculptures\*

*\*Access only available on Sunday following the conclusion of the competition*



- **Exclusive sponsor for 1 day of entertainment at the 2025 festival**
  - *Company name included in all entertainment PA announcements*
  - *Company logo included on all entertainment promotional materials including but not limited to;*
    - *Event Flyers*
    - *Social Media*
    - *Event Marketing*
    - *Press Releases*
- **Logo Included on key marketing collateral including but not limited to:**
  - *Event Website*
  - *Event Flyers*
  - *Newspaper Ads/Articles*
  - *Billboards*
  - *Social Content Through Media Partners*
  - *TV Commercials/News Hits*
- **Logo included on select event signage including but not limited to:**
  - *Centerpiece Sculpture*
  - *Sculptor Pits*
  - *Stage Signage*
  - *Wayfinding Signage*
- **Opportunity to have a custom stand-alone sculpture designed and built which can be used as:**
  - *Photo Scene for Attendees*
  - *Background for Sponsor Activation*
  - *Plus Much More!*
- **Social Media Opportunities and Benefits**
  - *Company logo included in select social media posts from the Revere Beach Partnership*
  - *Company tagged in select social posts from the Revere Beach Partnership*
  - *Opportunity to have up to 2 dedicated social posts from the Revere Beach Partnership*
- **Email Marketing Opportunities**
  - *Company logo included in select email blasts from the Revere Beach Partnership*
  - *Company linked in select email blasts from the Revere Beach Partnership*
  - *Opportunity to have up to 2 dedicated email blasts from the Revere Beach Partnership*
- **On-site activations**
  - *Opportunity to have up to 300 square feet of activation space in a high-traffic area.*
- **VIP Opportunities**
  - *30 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.*
  - *15 VIP parking passes to be used on any day of the festival.*
  - *30 Inside ropes access tickets to view and take pictures with sculptures\**

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- **Exclusive sculptor sponsor of the 2025 festival**
  - *Company name included in all PA announcements about the competition*
  - *Opportunity for a company spokesperson to speak during the award ceremony presentation and hand out sculptor awards*
  - *Company logo included on all entertainment promotional materials specific to sculptors but not limited to;*
    - *Event Flyers*
    - *Social Media*
    - *Event Marketing*
    - *Press Releases*
- **Logo Included on key marketing collateral including but not limited to:**
  - *Event Website*
  - *Event Flyers*
  - *Newspaper Ads/Articles*
  - *Billboards*
  - *Social Content Through Media Partners*
  - *TV Commercials/News Hits*
- **Logo included on select event signage including but not limited to:**
  - *Centerpiece Sculpture*
  - *Sculptor Pits*
  - *Stage Signage*
  - *Wayfinding Signage*
- **Social Media Opportunities and Benefits**
  - *Company logo included in select social media posts from the Revere Beach Partnership*
  - *Company tagged in select social posts from the Revere Beach Partnership*
  - *Opportunity to have up to 1 dedicated social post from the Revere Beach Partnership*
- **Email Marketing Opportunities**
  - *Company logo included in select email blasts from the Revere Beach Partnership*
  - *Company linked in select email blasts from the Revere Beach Partnership*
- **On-site activations**
  - *Opportunity to have up to 300 square feet of activation space in a high-traffic area.*
- **VIP Opportunities**
  - *20 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.*
  - *10 VIP parking passes to be used on any day of the festival.*
  - *20 Inside ropes access tickets to view and take pictures with sculptures\**
    - \*Access only available on Sunday following the conclusion of the competition*



## SILVER SPONSORSHIP

**\$10,000**

- **Logo Included on key marketing collateral including but not limited to:**
  - Event Website
  - Event Flyers
  - Newspaper Ads/Articles
  - Billboards
  - Social Content Through Media Partners
  - TV Commercials/News Hits
- **Logo included on select event signage including but not limited to:**
  - Centerpiece Sculpture
  - Sculptor Pits
  - Stage Signage
  - Wayfinding Signage
- **Social Media Opportunities and Benefits**
  - Company logo included in select social media posts from the Revere Beach Partnership
  - Company tagged in select social posts from the Revere Beach Partnership
- **Email Marketing Opportunities**
  - Company logo included in select email blasts from the Revere Beach Partnership
  - Company linked in select email blasts from the Revere Beach Partnership
- **On-site activations**
  - Opportunity to have up to 200 square feet of activation space in a high-traffic area.
- **VIP Opportunities**
  - 10 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.
  - 5 VIP parking passes to be used on any day of the festival.
  - 10 Inside ropes access tickets to view and take pictures with sculptures\*

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## FRIEND SPONSORSHIP

**\$5,000**

- **Logo Included on key marketing collateral including but not limited to:**
  - Event Website
  - Event Flyers
  - Newspaper Ads/Articles
  - Billboards
  - Social Content Through Media Partners
  - TV Commercials/News Hits
- **Logo included on select event signage including but not limited to:**
  - Centerpiece Sculpture
  - Sculptor Pits
  - Stage Signage
  - Wayfinding Signage
- **On-site activations**
  - Opportunity to have up to 100 square feet of activation space in a high-traffic area.
- **VIP Opportunities**
  - 5 tickets to the Saturday night VIP party including food drink and waterside seats for the fireworks display.
  - 3 VIP parking passes to be used on any day of the festival.
  - 5 Inside ropes access tickets to view and take pictures with sculptures\*

*\*Access only available on Sunday following the conclusion of the competition*



# ADDITIONAL OWNERSHIP/SPONSOR OPPORTUNITIES

- Custom Sand Sculpture
- Sculpture Photo Scene Sponsor
- Kid's Zone
- Saturday Night VIP Party
- Amateur Sand Sculpting Competition
- Stage Sponsors (Band Stand & Centerpiece)
- Cooling Station
- Beach Picnic Area
- Beach Beer Garden
- Beach Shop Pavilion
- Charging Station
- Ferris Wheel Sponsor

**PLEASE CONTACT US FOR MORE DETAILS & PRICING**



**FOR MORE FESTIVAL OR SPONSORSHIP INFORMATION,  
PLEASE CONTACT:**

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**WWW.REVEREBEACHPARTNERSHIP.COM**